

2025 CPIA Webinars & Classroom Registration



The PIA of Wisconsin is a proud sponsor of the **Certified Professional Insurance Agent (CPIA)** professional designation program. A first-of-its-kind, hands-on, how-to training.

To earn the CPIA designation candidates are required to participate in a series of three, one-day Seminars. These Seminars are designed to enhance the ability of producers, sales support staff, and company personnel to efficiently create and distribute effective insurance programs.

Participants leave with ideas that will produce sales results immediately!

NO EXAM!

The CPIA designation is maintained with an annual attendance at one CPIA Seminar, an Advanced specialized topic, or annual membership at the CPIA Ruby, Sapphire or Diamond Level.

**CPIA 1, 2 & 3 Approved for 7 WI CE, 2 of 7 are ethics.
All are Utica approved.**

All states are welcome and many approved for CE.

While it is not required, it is recommended that seminars are taken in order.

All are webinars except October 22nd in Wisconsin Dells, Wisconsin.

CPIA 1 Position for Success

February 13
Brandi Anderson, CIC, CPIA

September 3
Scott Treen, CIC, CPIA

CPIA 2 Implement for Success

March 27
Scott Treen, CIC, CPIA

October 9
Scott Treen, CIC, CPIA

October 22 – Wisconsin Dells
Lori Rummelt, CIC, CPIA / MI

CPIA 3 Sustain Success

April 8
Scott Treen, CIC, CPIA

November 4
Scott Treen, CIC, CPIA

Disaster and Continuity Planning for Businesses and Families (7 WI CE, 1 of 7 Ethics)

January 7
Brandi Anderson, CIC, CPIA

An E&O Loss Control Program for All Agencies (7 WI CE, 1 of 7 Ethics, Utica Approved)

August 28
Scott Treen, CIC, CPIA

Webinars 8:30 a.m. - 4:15 p.m. CST, 45 Minute Lunch Break
Classroom 8:00 – 3:00 CST, Working Lunch Included

Fee Per Webinar - Includes pdf notebook and state CE

- **PIAW Member \$170.00**
- **Non-Member \$199.00**

Fee Per Classroom – Includes printed notebook, state CE, lunch, light break items

- **PIAW Member \$199.00**
- **PIAW Member \$95.00 with full registration for Engage 2025**
- **Non-Member \$239.00**

Date of Course _____

Full Name _____ First Name Preference _____ Designations _____

Agency/Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email _____

Home State ____ NPN Number _____ or Not Licensed _____

Date of Birth _____

Total Amount Enclosed \$ _____ Check _____ M/C _____ Visa _____ Amex _____ Dis _____

Card # _____ Exp. Date _____ Code _____

Confirmation will be emailed upon receipt of registration & fee.

Cancellations received in our office 24 hours before the webinar are fully refunded; after that a \$25 fee will be charged.

Cancellations received in our office 12 days before the classroom are fully refunded; after that a \$50 fee will be charged.

Mail: PIA of Wisconsin, Inc. / 715 Heartland Trail, Ste 108 / Madison, WI 53717

Email: bbredeson@piaw.org

Fax: 608-274-8195

Online: www.piaw.org

Questions: 1-800-261-7429



For additional information on CPIA designation, updates, or membership visit www.cpia.com or donna@aimssociety.org.