

WISCONSIN



INSURANCE AGENT

day at the capitol



**Independent
Insurance**
Agents of Wisconsin



MARCH 12, 2025

Park Hotel Madison & Wisconsin State Capitol

ADVOCATE. EDUCATE. ENGAGE.

Wisconsin Insurance Agent Day at the Capitol, brought to you by the IIAW and PIAW, is your chance to make a difference, empowering agents to advocate for our industry, educate policymakers, and engage in meaningful discussions that will shape the future of insurance in Wisconsin.

We need your voice at the Capitol

Together, we can ensure that the critical issues affecting our industry are heard by the people making decisions. The day will include presentations at the Park Hotel, followed by meetings with your state representatives at the Capitol.

Register today at PIAW.org

EVENT AGENDA

WISCONSIN INSURANCE AGENT DAY AT THE CAPITOL

March 12, 2025

9:00–10:00AM

Registration & Refreshments

Top of the Park | Park Hotel

22 S Carroll Street, Madison, WI 53703

10:00AM - *Top of the Park | Park Hotel*

Welcome & Importance of Advocacy

Get familiar with the importance of advocacy, the process of meeting with legislators, and legislative visit etiquette.

10:45AM - *Top of the Park | Park Hotel*

Legislative Leadership Panel Discussion

Hear from the leadership of both the Republican and Democrat parties as to what is happening in the capitol and how it could impact you and your agency.

11:30AM - *Top of the Park | Park Hotel*

WI Commissioner of Insurance Industry Update

Listen to Commissioner Houdek give an update on what his department and the NAIC is working on and how it could impact our industry.

12:15–1:45PM - *Top of the Park | Park Hotel*

Luncheon & Legislative Briefing

2:00–4:00PM - *Wisconsin State Capitol Building*

Legislative Visits

4:00–5:00PM - *Top of the Park | Park Hotel*

Reception • Cash Bar

\$49 PER PERSON

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